# Ministry Brands<sup>®</sup>

# **End of Year Checklist**

# **Giving & ChMS**

# **In Giving**

### ☐ Clear Out Your Sync Report

 Make sure all digital donations have synced over to your ChMS so that your giving statements and reporting will contain accurate giving history for all donors.

#### In ChMS

#### □ Database Cleanup

- Find duplicate records
- Export and remove records
- How to handle deceased individuals
- How to handle divorced or separated families

### ☐ Consolidate Family Giving History

#### ☐ Check the Tax-Deductible Status of Your Funds

- Make sure each of your contribution funds is listed correctly as tax-deductible or not.
- Select the top menu gear icon, then select <u>Settings → Giving → Giving</u> <u>Options and Categories</u> to review each fund. You will see a column noting the Tax-Deductible status to the right of the <u>Active Categories</u> for each Category (Fund).
- o Simply click on the gear for any Category to change this status.

## ☐ <u>Customize Your Giving Statements</u>

Pro Tip: Did you know you can include Pledge Statuses in your Giving Statements? CLICK HERE to learn more!

### ☐ Do a Practice Run of Your Giving Statements

 Try a practice run before sending the real statement. Pick a sample group and run statements for that group to check for issues.

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# **End of Year Checklist**

# **Giving & ChMS**

### □ Send Giving Statements

- How to print statements for mailing
- How to email statements

Pro Tip: You can also assign your donors ChMS credentials to login and view their giving statements themselves. You can do this in a mass group or individually.

#### □ Express Gratitude

- Send personalized emails to donors, expressing gratitude for their contributions.
- Consider using various channels such as email, mail, or even a public acknowledgment during a service.

Pro Tip: You can send mass email, text, and voice messages using your ChMS. CLICK HERE to learn more!

### ☐ Request Feedback

o Request feedback from donors about their experience with the giving process.

Pro Tip: You can use the form builder within your Giving or ChMS platforms to <u>create a survey</u> for donors to complete.